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### Heartland Community Health Clinic Announces Health Insurance Marketplace to begin

**Corporate Headquarters, Peoria Illinois, August 5, 2013** – Farrell Davies, CEO of Heartland Community Health Clinic announced today its involvement in receiving a grant, awarded to 1,159 health centers across the nation, to enroll uninsured Americans in new health coverage options made available by the Affordable Care Act. Davies shared, "With these funds, which total \$103,264, Heartland is expected hire an additional 2-3 outreach and eligibility assistance workers to assist hundreds of people in the counties we serve with enrollment into affordable health coverage.

Davies said, "Investing in health centers means that people in neighborhoods and towns across the country have one more resource to help them understand their insurance options and enroll in affordable coverage."

Health centers have a long history of providing eligibility assistance to patients along with delivering high-quality, primary health care services in communities across the nation. Today, Heartland Community Health Clinic continues to grow from the 800 patients it saw when it first opened back in 1991, serving over 13,000 patients in 2012. That number continues to grow annually.

These new tools will help people in the medically underserved areas understand their coverage options and select the plan that best suits their needs when open enrollment in the new Health Insurance Marketplace begins Oct. 1, 2013.

"We at Heartland are excited to help individuals in our communities take advantage of the benefits of new health insurance coverage options that start January 2014," said Brad McMillan, HCHC President of the Board of Directors. "Having trained, face-to-face assistance in enrollment from trusted resources at local a health center means that more people will get the help they need."

#### **About HCHC**

Heartland Community Health Clinic (HCHC) has been in operation since 2004, as a federally designated community health center. It began as an example of how a community addresses a growing concern: lack of access to health care, ineligible for programs, or no health care. **The Mission Statement: We provide accessible, high quality, comprehensive primary health care for the medically underserved, regardless of ability to pay, and conduct high quality programs in health professions education through collaborative partnerships.** For information, news and events visit [heartlandchc.org](http://heartlandchc.org).

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