

FOR IMMEDIATE RELEASE

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For More Information
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Heartland Community Health Clinic Announces Addition to Leadership Team

Corporate Headquarters, Peoria Illinois, June 6, 2013 – Heartland Community Health Clinic (HCHC) is proud to announce and welcome Becky Wood as Chief Development Officer. Wood will be responsible for development leadership, driving awareness, marketing, as well as other management responsibilities.

Wood brings with her nearly 20 years of experience in marketing and development to both private industry and not-for-profit. She joins the HCHC team from Comprehensive Prosthetics & Orthotics (CPO), where she served as Chief Marketing Officer. During her successful tenure at CPO she directed all sales and business development efforts, specifically targeting referral sources with increased revenues. Wood also served as Comprehensive Marketing Manager for Easter Seals of Central Illinois and President of The Service Station Advertising Agency for over fifteen years. She was instrumental in increasing annual company revenues and was recognized for exceptional community awards such as *40 Leaders Under 40* and the *YWCA Lydia Moss Bradley Communications Award*. She is currently involved in Bradley University's Theresa S. Falcon Executive MBA Program.

"I am thrilled to be part of the HCHC team. My entire career has been spent in the service industry and I look forward to continuing that tradition by providing "best of breed" marketing and development solutions to Heartland Community Health Clinic. My core echoes with the mission."

Farrell Davies, CEO, states "We are very excited to welcome Becky to our team at Heartland. She will bring a tighter focus on marketing and donor relationships as well as serve as a great source of employee and Board support for achieving Heartland's mission."

About HCHC

Heartland Community Health Clinic (HCHC) has been in operation since 2004, as a federally designated community health center. It began as an example of how a community addresses a growing concern: lack of access to health care, ineligible for programs, or no health care. **Its mission statement is to provide accessible, high quality, comprehensive primary health care services for the medically underserved, regardless of ability to pay, and to conduct high quality programs in health professions education through collaborative community partnerships.** For information, news and events visit heartlandchc.org.

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